

Abstract

This bachelor thesis aims at demonstrating, in the example of Lidové noviny opinion journalism, the decline of the transgressives (especially verbal) in the past 120 years and at together with it should confirm that even in the current opinion journalism of Lidové noviny, transgressives are found. The work contains an outline of the developmental dynamics of transgressives in opinion journalism in Lidové noviny as well as an analysis of some used transgressives. Part of the thesis is also a voluminous chapter describing theoretically the problems of transgressives, from which the quantitative findings in the practical part of the thesis are based, as well as the chapter focused on opinion journalism and its genres.